In pairs

1. Do you like to window shop? Does your partner like to window shop? Why or why not? (3)
2. What would be four key locations in an electronics store for displays and state why you think these locations are important. (4)
3. Draw a diagram of a display for shoes that shows formal balance and one that shows informal balance. Explain why (4)
4. Brainstorm 3 sources of display themes and ideas for a school store. Give reasoning.

Individually

1. Write (in your own words) a ½ page on a) how colours are used/interpreted in your culture OR b) how colours affect people. Use specific colour examples. Use the internet to help you out.
2. Create an effective poster that shows 5 of the colour schemes discussed in the notes. You can draw and colour or cut and paste – you must use your own colour printer if you will be using the internet. Be creative – think outside the box to get bonus marks. Remind me to give the class examples of interesting concepts.