# Public Service Ad

Look for a social issue of interest to you/your group.

Create a 30 – 90 second commercial for your subject matter.

Your video must have Canadian facts.

A soundtrack of appropriate music in the background is recommended.

All members should be in the commercial in some respect.

Avoid all humour references.

You should take into account your video quality, sound editing and video editing.

Any other questions, please ask me.