Psyvivor 5 – The Memory Manual

With all that you have learned and are learning about Memory and Thought in Chapter 10, take that knowledge and create an informative brochure.

The brochure will give a brief outline of how memory and thought works, a small diagram of how the brain works related to memory and thought, and some visuals/graphics that aid in the understanding of both.

The bulk of the brochure/remainder of the brochure should be advice for people on how to improve memory and thought.

You should define who your target is for your brochure – include a post-it note that details the group that you are targeting.

Your brochure should have an interesting lead graphic and title.

Do NOT try to include everything from the chapter, rather think of your target and what would be relevant for them from the chapter and specific ways that would benefit their memory and thought.

Non-psyvivor groups should be a maximum of 3 people.

For all groups, only include the names of the members that actually helped out with the brochure.

This brochure will be due on Thursday April 19, 2018