With a partner, you will review key fundamental Marketing 11 terms.

You will create a Google doc that will be emailed to me. Using Google docs allows for both of you working on the assignment from different computers.

On the Google doc, briefly define the term in your own words and find an image to reflect the definition (related to the business/marketing world).

Ensure that you send a copy to the other partner who is not emailing it to me as I will reply back to all so you both see your mark.

Retailing

Goods

Services

Overhead

Tangible

Intangible

Both a Good & Service at the same time

Consumer

Customer

Wants

Needs

Wholesaler

Retailer

Producer

Channel s of Distribution