Final Marketing Project

\*Since this class is first semester, at the end of the course, a rough cut of what you have done thus far needs to be shown. Final marks for the course will be modified in June of 2020 even though the course end in January 2020.

For this culminating project, you will create a 3 – 5 minute video Grad Video.

The video will have representation from various grads (not just your clique/group) giving their words of wisdom, cheers, messages, thoughts, emotions about Grad 2019.

The video should have appropriate music faded in and out with a title and the important element - messages from the various grads interspersed with grad events from Boat Cruise to Valedictory to Grad Auction to Rehearsal to BBQ etc.

You should have 100 – 150 grads represented.

There should be no foul language, inappropriateness etc in the final product.

The video will be evaluated by myself for editing, production, quality, message etc and by Ms Bagnall and Ms Ten-Pow for representativeness of the graduating class.

The selected video will be shown at the dinner/dance in June of 2020.

Natalia Brayden

Rachel Eunice

Nickolas Halen

Grayson Steven