**FAD POSTER**

A **fad**, **trend** or **craze** is any form of [collective behavior](https://en.wikipedia.org/wiki/Collective_behavior) that develops within a [culture](https://en.wikipedia.org/wiki/Culture), a [generation](https://en.wikipedia.org/wiki/Generation) or [social group](https://en.wikipedia.org/wiki/Social_group) and which [impulse](https://en.wikipedia.org/wiki/Impulse_%28psychology%29) is followed enthusiastically by a group of people for a finite period of time.

Fads are things or behaviors that have achieved short-lived popularity, but fade away.

Fads are often seen as sudden, quick spreading, and short-lived. Fads could include diets, clothing, hairstyles, toys, and more.

Fads on social media have included the ice bucket challenge and the mannequin challenge. The fidget spinners and bottle-flip were also recent and short-lived and not around at present.

Search for 5 different fads from the last 5 years (2016 onwards) - in different categories eg hairstyle, dance move etc.

Once you pick yours, put them on the board. Only two people per fad maximum. Must not be the same as your friends/people you sit around.

Create an effective document that has a space for each of the five fads. Images of the fads with a brief write-up as to what the fad was, when the craze occurred, how short-lived it was and if you, yourself participated in it.

The document will be due Thursday May 26, 2021 before the start of class.