Business Marketing Campaign

1. Going over Business Overviews and preparing questions for the various projects – Tuesday March 1, 2015
2. Boardroom style meeting with Owner – Wednesday March 2, 2015
3. Travel to Steveston to see restaurants - TBA
4. Website Design – Wix or Weebly.
5. SWOT analysis.
6. Create Market Segmentation Profile.
7. Perform Market Research and present in visual form.
8. Create 3 social media sites.
9. Create a 30 – 60 second video for the company.