Marketing 11 – Complete the following individually

1. Find a picture that depicts Cooperative Advertising and place into a Word document and explain why it fits the definition.
2. Find a picture that depicts Joint Advertising and place into a Word document and explain why it fits the definition.
3. Find a picture that depicts Selected Media use and place into a Word document and explain why it fits the definition.
4. Find a picture that depicts Cooperative Advertising and place into a Word document and explain why it fits the definition.
5. Find a picture that depicts Goodwill Advertising and place into a Word document and explain why it fits the definition.
6. Find a picture that depicts Repeat Sales Promotion and place into a Word document and explain why it fits the definition.
7. Find a picture that depicts a Loyalty Program and place into a Word document and explain why it fits the definition.

Now complete the next set of questions with your partner for your business.

For each of the above, explain how your business could engage in each of the specific forms of Marketing for your specific business. Number each one from 8 – 14 when explaining. If the type of marketing cannot work for your business, explain why it won’t.